

FRANK

Automate SEO Execution at Scale

The SEO Execution Engine for businesses managing websites at scale.



Scale without limits



Managing SEO at Scale Is an Operational Nightmare

Manual execution creates a costly bottleneck that grows with every new site added.

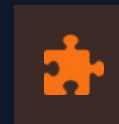
1000s

of websites needing individual attention creates a linear cost trap.



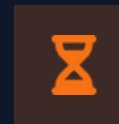
Linear Cost Increase

Cost-to-serve grows with volume.



Fragmented Execution

Inconsistent quality across portfolio.



Strategic Drag

Teams stuck on repetitive tasks.



The Fulfillment Bottleneck Threatens Profitability



Eroding Margins

Manual fulfillment is expensive. As you scale, your cost-to-serve rises, eating directly into your profitability.



Inconsistent Quality

Manual execution leads to variable results, creating an unpredictable customer experience and churn risk.



Team Burnout

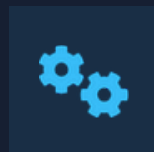
Your best talent is trapped in repetitive, low-value tasks, leading to burnout and high turnover.

The Common Thread: **Most platforms provide insights, but they don't do the work.**

Meet **FRANK**

YOUR SEO & AEO EXECUTION ENGINE

Frank isn't just another analytics dashboard. He's an AI-powered execution engine that automates the manual work of SEO, so you can scale without limits.



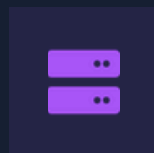
Automated Fulfillment

Frank does the work: optimization, content, and technical fixes.



AI-Driven Strategy

Zero guesswork. Strategy based on real-time competitive data.



Infinite Scale

Built to manage thousands of sites as easily as one.



How *FRANK* Works

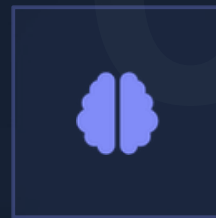
01
INPUT



Input Business Details

Enter basic information for any website. That's all Frank needs to get started.

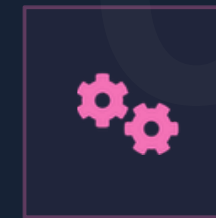
02
ANALYZE



AI-Driven Analysis

Frank identifies competitors, scans sites, and maps the entire landscape.

03
EXECUTE



Automated Optimization

Optimizes pages, content, and local profiles automatically based on data.

04
TRACK



Unified Dashboard

Track rankings, traffic, and leads across your entire portfolio in one place.

What **FRANK** Automates

Frank takes over the repetitive execution, freeing your team for strategy.

THE MANUAL GRIND

FRANK'S ENGINE

Manual Keyword Research

Time consuming spreadsheet analysis & guesswork

🕒 HOURS/SITE



Automated Keyword Research

AI-powered keyword discovery & gap analysis

⚡ INSTANT

On-Page Updates

Manual CMS entry & meta tag writing

🕒 DAYS/BATCH



Auto-Optimization

Instant deployment of perfect tags

⚡ REAL-TIME

Competitor Analysis

Visiting multiple sites & tools manually

🕒 DAYS



Competitor Discovery

Full competitive landscape in one place

⚡ ALL-IN-ONE

Performance Tracking

Manual data pulling & report building

🕒 MONTHLY



Unified Dashboard

Live view of rankings, traffic & leads

⚡ 24/7 LIVE

Execution vs. Analytics

Traditional Tools



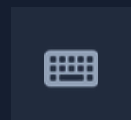
EXECUTION

Manual, slow, inconsistent



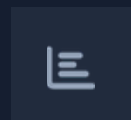
SCALABILITY

Limited by team size



INPUT REQUIRED

High expertise needed

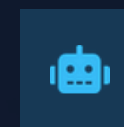


FOCUS

Data and analytics

VS

Frank



EXECUTION

Automated, fast, consistent



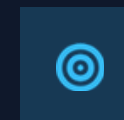
SCALABILITY

Infinite, low operational cost



INPUT REQUIRED

Low, automated insights



FOCUS

Business outcomes

Operational Leverage

Break the link between growth and headcount. Scale your portfolio exponentially while keeping costs flat.



From Cost Center to Revenue Driver

Frank transforms SEO from a costly operational burden into a profitable, scalable engine for business growth.



Launch New Service Lines

Create and deploy high-margin, automated SEO products for your customers in record time.

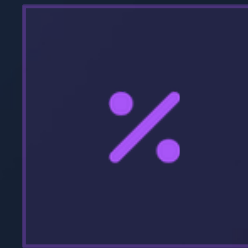
Go to market faster



Increase Customer Value

Boost ARPU and LTV by offering powerful, in-demand SEO solutions that deliver real results.

Drive higher retention



Improve Operational Margins

Drastically reduce the cost-to-serve for SEO fulfillment and scale profitability.

Lower cost-to-serve

Flexible Deployment Models

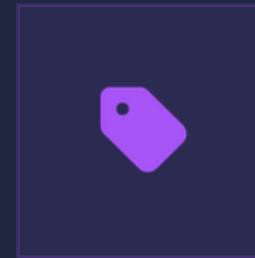
Designed to fit into your business model, not the other way around.



Retail

Direct access for internal teams managing a portfolio.

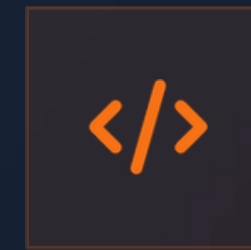
- ✓ Instant Access
- ✓ Full Dashboard
- ✓ Multi-User Support



White-Label

Offer Frank's power under your own brand identity.

- ✓ Custom Domain
- ✓ Your Logo & Colors
- ✓ Client-Facing Portal
- ✓ Reseller Pricing



API

Deep integration into your existing platform.

- ✓ Headless Execution
- ✓ Webhooks
- ✓ Custom Workflows

```
POST /api/v1/optimize
{ "site_id": "123" }
```

Why Now?

The landscape is shifting. The window to automate and dominate is closing.



AI Velocity

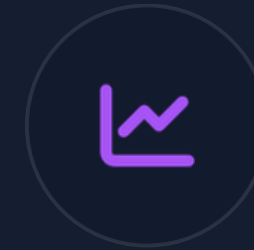
Competitors are adopting AI-driven workflows. Manual teams simply cannot move fast enough to compete.



CRITICAL

Margin Pressure

Rising costs and flat pricing are squeezing margins. Efficiency isn't just nice to have—it's survival.



The Scale Imperative

Growth is non-negotiable. You need a system that scales with your ambition, not your headcount.

Ready to Scale Your SEO?

Stop letting manual execution hold you back. Transform your operations with Frank today.



Partnership Consult

Explore white-label and API integration opportunities.



Schedule Demo

See the platform in action and discover the power of automation.



Get Custom Quote

Build a plan that aligns with your specific business goals.



sales@frankseo.ai



<https://app.frankseo.ai>